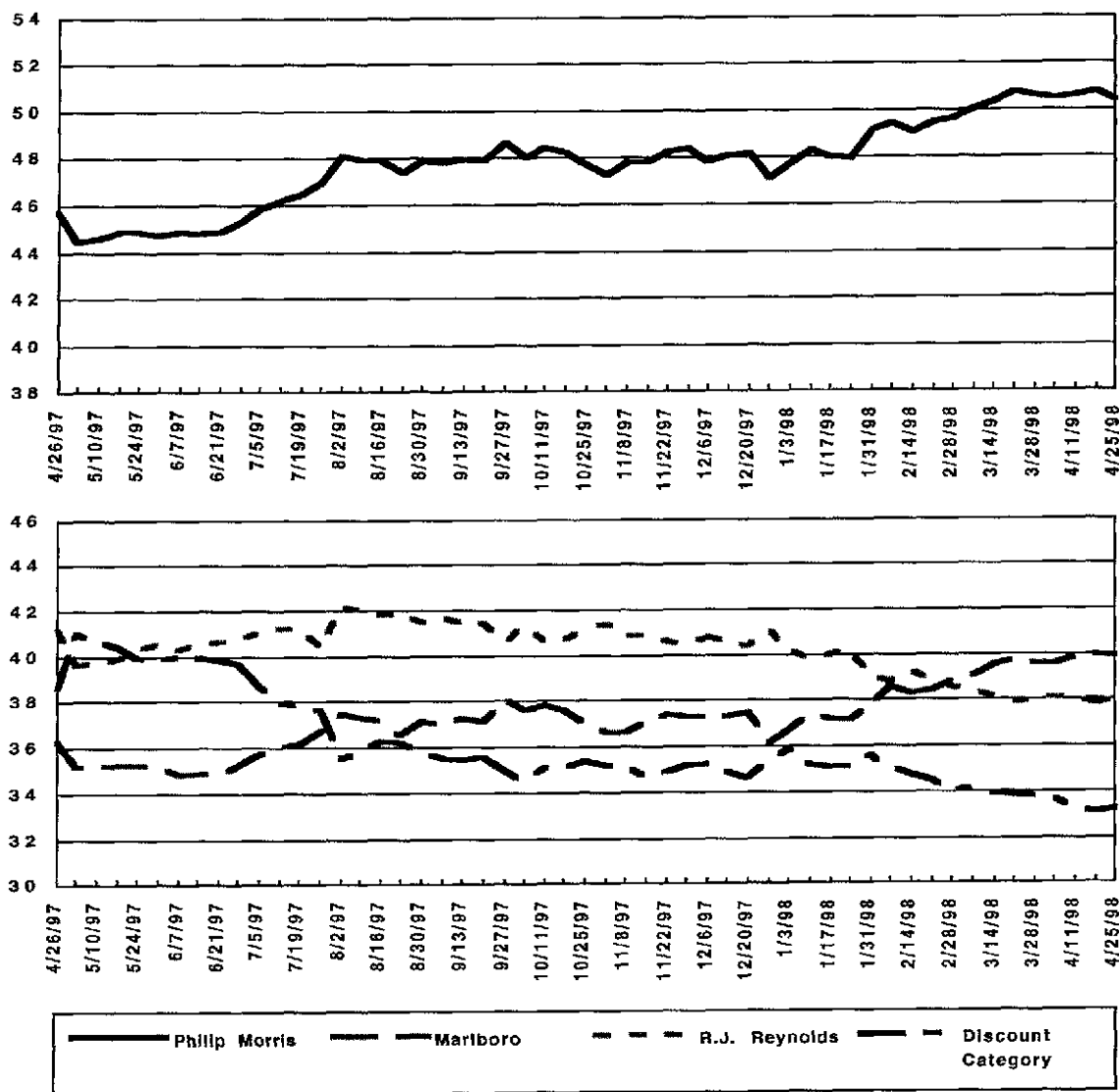


# **MINI-MART THROUGH W/E 4/25/98**



	<u>26 WK</u>	<u>13 WK</u>	<u>FY 97</u>	<u>YTD 98</u>	<u>DIFF</u>
Philip Morris	49.20	50.41	47.07	49.95	2.88
Marlboro	38.53	39.89	36.66	39.58	2.92
OPB	4.29	4.19	4.52	4.14	-0.38
Basic	4.18	4.10	3.33	4.05	0.72
R. J. Reynolds	39.13	38.09	40.73	38.55	-2.18
Camel	12.77	12.87	11.87	12.79	0.92
Winston	3.21	3.11	2.61	3.30	0.70
Doral	5.08	5.67	3.81	5.54	1.74
B&W	8.56	8.38	9.06	8.43	-0.64
GPC	4.13	4.21	4.38	4.23	-0.15
Lorillard	2.98	3.00	2.98	2.96	-0.02
Newport	1.18	1.18	1.15	1.19	0.04
Liggett Group	0.03	0.03	0.03	0.03	0.00
Premium	65.88	66.81	62.98	66.60	3.62
Private Label	16.44	14.90	20.85	15.37	-5.47
Avg Ind CPW	194.75	199.24	186.06	199.09	13.02
Avg PM CPW	95.82	100.43	87.58	99.45	11.87
Avg Marl CPW	75.03	79.47	68.21	78.80	10.59
# of Stores	109	109	109	109	0

Source: STARS Store Level Data

National Account Package I

2071850227